



Improving on nature

Now natural stone surfaces can be protected from staining with PermaShield® by Innovative Stone™



For thousands of years, natural stone has been a popular – and highly practical – surface for kitchen countertops. Indeed, it still is, with the main drawback being its potential for staining.

Now, natural stone supplier Innovative Stone™ has developed PermaShield®, which protects the stone using a proprietary process, but without affecting or altering its surface or leaving added color or coating. Unlike a sealer, which is poured onto the surface, with limited control, after installation in the home, PermaShield is

applied in state-of-the-art facilities by certified professionals. The process ensures it gets into microscopic crevices where bacteria can hide or stains develop. Because PermaShield creates an impermeable surface, spills and bacteria can be wiped away with normal cleaning.

Also, sealers may contain harmful chemicals, whereas countertops protected by PermaShield are the only natural stone

This page: Everlife™ natural stone countertops by Innovative Stone™ have PermaShield® protection.

surfaces certified by NSF International, the Public Health and Safety Company™ and the Greenguard® Environmental Institute as safer surfaces for countertops and for preserving indoor air quality.

In fact, natural stone tops, such as Everlife™, receive complete PermaShield protection before they are ever delivered through your door.

For details about Everlife natural stone countertops with integrated PermaShield protection, visit: <http://www.everlifestone.com> or <http://www.permashield.com>.